

ORDER



Orders	Order / Rev:	353030
	Alt Order #:	06848480
	Product Desc:	BARACK OBAMA
	Estimate:	1687
	Flight Dates:	09/04/12 - 09/17/12
	Original Date / Rev:	08/30/12 / 08/30/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	GMMB
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Avenue NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PL Presidential
	Priority:	P-05
	Revenue Codes:	AGY-TRANS, POL CAND, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	60	\$25,200.00	\$21,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$25,200.00	\$21,420.00	0.00
Totals	60	\$25,200.00	\$21,420.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	27%	\$25,200.00
Market	100%	\$93,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$26,133.33
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	12%	\$11,200.00
KTUD	0%	\$0.00
KVMY	3%	\$2,800.00
KVVU	18%	\$16,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/04/12	09/07/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	-TWTF--	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GOOD MORNING AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		2		\$225.00			0.00			
E 2	KTNV	09/04/12	09/07/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a - TWTF--	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		2		\$175.00			0.00			
E 3	KTNV	09/04/12	09/07/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF--	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4		\$400.00			0.00			
E 4	KTNV	09/04/12	09/07/12	M-F 11-12p Action News	CM	M-F 11-12p - TWTF--	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		2		\$200.00			0.00			
E 5	KTNV	09/04/12	09/07/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - TWTF--	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		2		\$225.00			0.00			
E 6	KTNV	09/04/12	09/07/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P - TWTF--	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4		\$200.00			0.00			
E 7	KTNV	09/04/12	09/07/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF--	:30	5	\$200.00	P-05	0.00	NM	5	\$1,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		5		\$200.00			0.00			
E 8	KTNV	09/10/12	09/17/12	Monday ABC Prime Oth bach pad	CM	bach pad M----- (8:00 PM-10:00 PM)	:30	1	\$3,000.00	P-05	0.00	NM	2	\$6,000.00
THE BACHELOR PAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1		\$3,000.00			0.00			
		Week: 09/17/12	09/23/12	M-----		1		\$3,000.00			0.00			
E 9	KTNV	09/06/12	09/06/12	Thu ABC Prime A wipeout	CM	wipeout ---T---	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
WIPEOUT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1		\$1,500.00			0.00			
E 10	KTNV	09/09/12	09/09/12	Sun ABC Prime B secret mill	CM	secret mill -----S (8:00 PM-9:00 PM)	:30	1	\$1,750.00	P-05	0.00	NM	1	\$1,750.00
SECRET MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1		\$1,750.00			0.00			
E 11	KTNV	09/10/12	09/14/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
GOOD MORNING AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-WTF--		3		\$225.00			0.00			
E 12	KTNV	09/17/12	09/17/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
GOOD MORNING AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1		\$225.00			0.00			
E 13	KTNV	09/10/12	09/14/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a MTWTF--	:30	3	\$175.00	P-05	0.00	NM	3	\$525.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-WTF--		3				\$175.00		0.00			
E 14	KTNV	09/17/12	09/17/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
THE MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$175.00		0.00			
E 15	KTNV	09/10/12	09/14/12	M-F 10-11a The View	CM	M-F 10-11a	M-WTF--	:30	5	\$400.00	P-05	0.00	NM	5	\$2,000.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-WTF--		5				\$400.00		0.00			
E 16	KTNV	09/17/12	09/17/12	M-F 10-11a The View	CM	M-F 10-11a	M-----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$400.00		0.00			
E 17	KTNV	09/10/12	09/14/12	M-F 11-12p Action News	CM	M-F 11-12p	M-WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-WTF--		3				\$200.00		0.00			
E 18	KTNV	09/17/12	09/17/12	M-F 11-12p Action News	CM	M-F 11-12p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$200.00		0.00			
E 19	KTNV	09/10/12	09/14/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	M-WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-WTF--		3				\$225.00		0.00			
E 20	KTNV	09/17/12	09/17/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$225.00		0.00			
E 21	KTNV	09/10/12	09/14/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	M-WTF--	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
AFTERNOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-WTF--		4				\$200.00		0.00			
E 22	KTNV	09/17/12	09/17/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	M-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
AFTERNOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		2				\$200.00		0.00			
E 23	KTNV	09/10/12	09/14/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	MTWTF--	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-WTF--		4				\$200.00		0.00			
E 24	KTNV	09/17/12	09/17/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$200.00		0.00			
E 25	KTNV	09/10/12	09/10/12	Monday ABC Prime C glass house	CM	glass house	M-----	:30	1	\$1,750.00	P-05	0.00	NM	1	\$1,750.00
THE GLASS HOUSE															

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KTNV	09/10/12	09/10/12	Monday ABC Prime C glass house	CM	glass house	M- - - - -	:30	1	\$1,750.00	P-05	0.00	NM	1	\$1,750.00
THE GLASS HOUSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M- - - - -			1			\$1,750.00		0.00			
E 26	KTNV	09/07/12	09/07/12	Fri ABC Prime B wwyd	CM	wwyd	- - - - F - -	:30	1	\$1,250.00	P-05	0.00	NM	1	\$1,250.00
PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	- - - - F - -			1			\$1,250.00		0.00			
													Totals	60	\$25,200.00